

N.B.K.R Institute of Science & Technology::Vidyanagar

Entrepreneurship Development Cell (EDC)

N.B.K.R. Institute of Science & Technology has started an Entrepreneurship Development Cell (EDC) in the year 2013, to nurture the idea of entrepreneurship among the students. The Cell aims at creating an entrepreneurial ecosystem in the campus. It aims to develop and support new and future entrepreneurs thereby striving towards building the capacity of a technology entrepreneur, assessing demand opportunity, developing a marketable product, patenting and licensing, building the right team, raising money and creating value for customer and ventures.

Objectives

- To create awareness on Entrepreneurships among young students
- To facilitate the development of Entrepreneurial Skills among students of Science & Technology
- To establish a modern category of Sustainable Technology – Competent Entrepreneurs
- To provide complete technical and other services to budding entrepreneurs
- To organize camps, seminars, symposia, workshops, industrial visits, conferences and other development programs

LIST OF ED CELL COORDINATORS

Faculty members listed below have been nominated as Department Coordinators for Entrepreneurship Development Cell of N.B.K.R Institute of Science & Technology.

Department Co-ordinators

S.NO	Department	Name	Contact Numbers
1.	CED	Sri. B. Uma Prasad	9701706361
2.	CSE	Sri. K.Penchalaiah	7382442543
3.	ECE	Dr.S.Saravanan	9445353547
4.	EEE	Dr.P.Ramesh	9441393863
5.	MED	Sri. R. Manohar Babu	9494388721
6.	S&H	Dr. B. Vasavi	9493238155
Institute Coordinator		Dr. P. Srihari Reddy	9492635508

ED Cell URL: <http://nbkrist.co.in/EDcell.php>

N.B.K.R.INSTITUTE OF SCIENCE & TECHNOLOGY:: VIDYANAGAR
ENTREPRENEURSHIP DEVELOPMENT CELL

LIST OF EVENTS CONDUCTED

S.NO.	DATE	NAME OF THE EVENT	NO. OF PARTICIPANTS	RESOURCE PERSONS
1	08-10-2025	Guest Lecture on Entrepreneurship	120	Sri.B.satyanarayana Managing Director, Nuvotec Titanium Process equipment Pvt.Ltd, APIIC Menakuru
2	22-02-2025	Career Opportunities in Mechanical Engineering	127	Dr. G Dhananjaya Rao, Senior Engineer, GE Aerospace, Bengaluru. Alumni of NBKRIST, 1995-99 batch
3	24-01-2025	Entrepreneurship Opportunities in IT Sector	109	Sri T. Surendra Babu, CEO - Director IT SK IT CONNECTS Pvt Ltd, Vijayawada, A.P. Alumni of NBKRIST, 1995-99 batch.
4	19-08-2024	Role of Innovation On and Entrepreneurship Economic Growth.	105	Dr. Damodhar R. Ambur, Senior Executive for Aerospace Research and Technologies, NASA Langley Research Center, Hampton, Virginia, USA
5	14-02-2024	Career Opportunities in VRF Air conditioning Systems	95	Sri M.Amrutha Rao, Projects & Engineering Technical Consultant,Druveeth Engineers, Sullurpeta.
6	07-09-2023	I B.Tech Induction Program	149	Dr.P. Srihari Reddy NBKRIST, ED Cell
7	20-10-2022	Guest Lecture on Entrepreneurship Development	115	Sri.B.satyanarayana Managing Director, Nuvotec Titanium Process equipment Pvt.Ltd, APIIC Menakuru
8	15-10-2022	Interaction With SME Banker	77	Sri.P.Murali Naik AGM,SBI,SME Branch Tirupati
9	30-9-2022	Induction Program for I B.Tech(A.Y 2022-23)	63	Dr.P. Srihari Reddy NBKRIST, ED Cell
10	08-08-2022	Lean Startup & Minimum viable product/Business	21	Dr.P. Srihari Reddy NBKRIST, ED Cell
11	09-03-2022	Women Entrepreneurship	87	Smt.K. Vijaya Managing Partner Ajantha Shoe Company
12	04-02-2022	Government Support for Industry Policy	118	Sri B.Ramana Reddy DD,DIC, Chittor Dt

13	01-12-2021	Induction program on innovation & Entrepreneurship	176	Dr. P. Nanda Kumar IIC President, NBKRIST, Vidyanagar
14	25-11-2021	An Entrepreneur in You	36	Dr.P. Srihari Reddy NBKRIST, ED Cell
15	18-11-2021	Opportunities for Entrepreneurs in India and Abroad	48	Dr.M. Sreenivasulu Professor,MED NBKRIST
16	04-08-2021	Innovation Growth through Entrepreneurship	65	Sri. C.N.Rao Ex.Sr.Director, APCC
17	20-02-2021	Induction Program on Entrepreneurship Development	45 I B.Tech IT, NBKRIST	Dr.P. Srihari Reddy NBKRIST, ED Cell
18	19-02-2021	Induction program on Entrepreneurship Development	97 I B.TechCSE-B &ME-B, NBKRIST	Dr.P. Srihari Reddy NBKRIST, ED Cell
19	18-02-2021	Induction program on Entrepreneurship Development	55 I B.TechCSE-C, NBKRIST	Dr.P. Srihari Reddy NBKRIST, ED Cell
20	12-02-2021	Guest lecture on Entrepreneurship Development	40 I B.Tech EEE, NBKRIST	Dr.N. Venkata Chalapathi.
21	20-01-2021	Entrepreneurship Skills	60 III B.Tech Mechanical	Sri. S.Jaffar Hussain
22	25-01-2020	Entrepreneurship and Skill Development Opportunities in India	91	1.Dr.Y.Vidyasagar 2.Sri S.V.Suresh 3.Dr Y.siva Prasad 4.Dr.Murali Krishna
23	25-09-2019	Entrepreneurial Mindset	107	1.Sri. S.V.Suresh 2.Sri.C.Nageswara Rao 3.Sri. R.Jayakranth 4.Sri.M.Samarsekhar
24	3-5, Jan 2019	Entrepreneurship Awareness Camp	110	1. Sri.K.Hari PrasadRao 2. Sri.V.Murali 3. Sri.N.Krishna 4. Sri.K.Maharshi
25	27.07.2018	Entrepreneurship Need and Opportunities	123	1. Sri. P.VenkateswaraRao 2. Sri.S. VenkataSuresh 3. Sri.C. NageswaraRao
26	22.12.2017	Guest Lecture on Entrepreneurship	60	1. D. Narendra
27	13-15,Dec 2017	Entrepreneurship Awareness Camp		1. Dr. S. RajagopalaReddi 2. Sri.D.Subrahmanya

			75	m Reddy 3. Sri.Velayudham 4. Sri.C. NageswaraRao 5. Sri.N.V.S. AnilKumar
28	08.03.2017	Women Entrepreneurship	40	1. Sri.K.Nagaraju 2. Prof.Abraham
29	21-23, Feb 2017	Entrepreneurship Awareness Camp	75	1. ProfRamesh 2. Sri. AnilKumar
30	02-04, Dec 2016	Entrepreneurship Orientation Program	360	Sri Vallinayagam

ED Cell Coordinator

N.B.K.R. INSTITUTE OF SCIENCE & TECHNOLOGY:: VIDYANAGAR

ENTREPRENUERSHIP DEVELOPMENT CELL (EDC)

List of Events conducted

1. Guest Lecture on Entrepreneurship(08-10-2025)

The Entrepreneurship Development (ED) Cell of NBKRIST organized a guest lecture on Entrepreneurship for the IV B.Tech Mechanical Engineering students on 08-10-2025. The resource person for the session was Sri B. Satyanarayana, Managing Director, Nuvotec Titanium Process Equipment Pvt. Ltd., who shared his valuable insights and experiences on entrepreneurship, innovation, and industry practices. He emphasized that aspiring entrepreneurs should begin their journey with a clear and feasible idea, prepare a Detailed Project Report (DPR), and then approach financial institutions to secure the necessary funding for their venture. He also highlighted the importance of risk management, and continuous learning in achieving entrepreneurial success. The lecture was highly informative and motivated the students to explore entrepreneurial opportunities in their respective fields.



2. Webinar on “Career Opportunities in Mechanical Engineering (22-02-2025)

Entrepreneurship Development Cell conducted a webinar on Career Opportunities in Mechanical Engineering for the students of Mechanical Engg. on 22-02-2025. The total number of students participated in the webinar are 127. The resource person delivered the talk is Dr. G.Dhananjaya Rao, Senior Engineer, GE Aerospace, Bengaluru (Alumnus of 1995-99 Batch).



2. Webinar on “Entrepreneurship Opportunities in IT Sector (24-01-2025)

Entrepreneurship Development Cell conducted a webinar on Entrepreneurship Opportunities in IT Sector for the CSE & AIML students on 24-01-2025. The total number of students participated in the webinar are 109. The resource person delivered the talk is Sri. T. Surendra Babu, CEO - Director IT SK IT CONNECTS Pvt Ltd, Vijayawada, A.P. Alumni of NBKRIST, 1995-99 batch.



3. Guest lecture on Role of Innovation on Entrepreneurship and Economic Growth (19-08-2024)

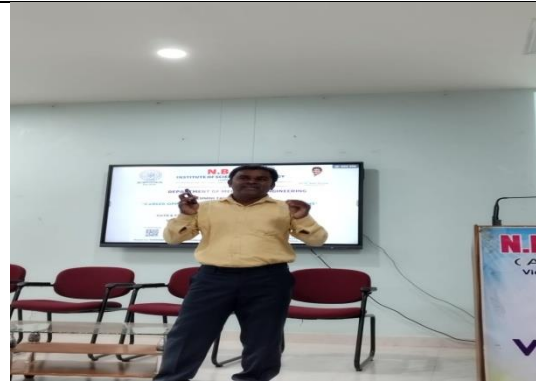
Entrepreneurship Development Cell conducted a Guest lecture on Role of Innovation On Entrepreneurship and Economic Growth for the students of ECE,CSE,ME,EEE and CE Students on 19-08-2024. The total number of students participated in the workshop are 105. The resource person delivered the talk is Dr. Damodhar R. Ambur,

Senior Executive for Aerospace Research and Technologies, NASA Langley Research Center, Hampton, Virginia, USA.



4. Guest lecture on Career Opportunities in VRF Air conditioning Systems (14-02-2024)

Entrepreneurship Development Cell conducted guest lecture on Career Opportunities in VRF Air conditioning Systems for the students of Mechanical Engineering Students on 14-02-2024. The total number of students participated in the workshop are 95. The resource person delivered the talk is Sri M. Amrutha Rao, Projects & Engineering Technical Consultant, Druveeth Engineers, Sullurpeta.



5. Induction Program for I B.Tech Students A.Y 2023-24 (07-09-2023)

Entrepreneurship Development Cell conducted Induction program on Entrepreneurship Development for I B.Tech students. The number of participants are 149. The aim of in-house induction program is to motivate the I B.Tech students about the opportunities in Entrepreneurship.



6. Guest lecture on ENTREPRENEURSHIP DEVELOPMENT (20-10-2022)

Entrepreneurship Development Cell conducted guest lecture on Entrepreneurship Development for the students of Civil, Mechanical, EEE, ECE and CSE branches on 20-10-2022. The total number of students participated in the workshop are 115. The resource person delivered the talk is **Sri. B.Satyanarayana**, Managing Director, Nuvotec Titanium process Equipment Private Limited. APIIC Menakuru.



7. INTERACTION WITH SME BANKER (15-10-2022)



Entrepreneurship Development Cell conducted online guest lecture on Interaction with SME Banker for Startups IV B.Tech students of Civil, Mechanical, EEE, ECE and CSE branches on 15-10-2021. The total number of students participated in the workshop are 77. **Sri P. Murali Naik, AGM, SBI SME Branch, Tirupati**, has delivered the talk.

8. Induction Program for I B.Tech Students A.Y 2022-23 (30-09-2022)

Entrepreneurship Development Cell conducted Induction program on Entrepreneurship Development for I B.Tech students. The number of participants are 63. The aim of in-house induction program is to motivate the I B.Tech students about the opportunities in Entrepreneurship.



9. Lean Startup & Minimumviable product/Business (8-8-2022)

Entrepreneurship Development Cell conducted an awareness program on Lean Startup & Minimum Viable Product/Business for II B.Tech students. The number of participants are 21. The program is conducted as a part of Institute Innovation cell. The resource person is Dr.P.Srihari Reddy, Innovation Ambassador (Advanced Level).



10.WOMEN ENTREPRENUERSHIP (09-03-2022)

Entrepreneurship Development Cell conducted online guest lecture on Women Entrepreneurship for the girl students of Civil, Mechanical, EEE,ECE and CSE branches on 09-03-2022. The total number of students participated in the workshop are 87. The details of resource person delivered the talk is Smt. Kora Vijaya, Managing Partner Ajantha Shoe Company, Tirupati.



11.GOVERNMENT SUPPORT FOR INDUSTRY POLICY (04-02-2022)



Entrepreneurship Development Cell conducted online guest lecture on Government Initiatives for Startups III B.Tech students of Civil, Mechanical, EEE,ECE and CSE branches on 04-02-2022. The total number of students participated in the workshop are 118. **Sri B. Ramana Reddy, Deputy Director, District Industry center, Chittoor Dist, A.P,** delivered the talk .

12. INDUCTION PROGRAM ON INNOVATION & ENTREPRENEURSHIP(01-12-2021)



Entrepreneurship Development Cell conducted Induction program on Innovation & Entrepreneurship for I B.Tech students of EEE,ECE,CSE and IT branches on 01-12-2021. The total number of students participated in the awareness program are 176. **Dr. P. Nanda Kumar, IIC President, NBKRIST** has delivered the talk.

13.AN ENTREPRENEUR IN YOU (25-11-2021)



Entrepreneurship Development Cell conducted awareness program on Opportunities for Entrepreneurs in India and Abroad I B.Tech students of Civil and Mechanical branches on 25-11-2021. The total number of students participated in the awareness program are 36. **Dr. P. Srihari Reddy, ED Cell Coordinator,** has delivered the talk.

14. OPPORTUNITIES FOR ENTREPRENEURS IN INDIA AND ABROAD (18-11-2021)



Entrepreneurship Development Cell conducted awareness program on Opportunities for Entrepreneurs in India and Abroad III B.Tech students of Civil, Mechanical, EEE, ECE and CSE branches on 18-11-2021. The total number of students participated in the awareness program are 48. **Dr. M.Sreenivasulu, Professor, Department of Mechanical Engineering,** has delivered the talk.

15. INNOVATION GROWTH THROUGH ENTREPRENEURSHIP (04-08-2021)



Entrepreneurship Development Cell conducted online guest lecture on Innovation Growth through Entrepreneurship for Startups II B.Tech students of Civil, Mechanical, EEE,ECE and CSE branches on 04-08-2021. The total number of students participated in the workshop are 65. **Sri C. Nageswara Rao, Ex. Senior Director, APCC** has delivered a talk.

16.INDUCTION PROGRAM ON ENTREPRENUERSHIP DEVELOPMENT(20-02-2021)



I B.Tech IT students (20-02-2021)

Entrepreneurship Development Cell conducted Induction program on Entrepreneurship Development for I B.Tech IT students. The number of participants are 45. The aim of in-house induction program is to motivate the I B.Tech IT students about the opportunities in Entrepreneurship.

17.INDUCTION PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT



I B.Tech CSE-C and ME students (19-02-2021)

Entrepreneurship Development Cell conducted Induction program on Entrepreneurship Development for I B.Tech CSE and ME students. The number of participants are 97. The aim of in-house induction program is to create awareness on Entrepreneurship among the students of I B.Tech CSE & ME branches.

18.INDUCTION PROGRAM ON ENTREPRENEURSHIP DEVELOPMENT



I B.Tech CSE-B section (18-02-2021)

Entrepreneurship Development Cell conducted Induction program on Entrepreneurship Development for I B.Tech CSE-C section students. The number of participants are 55. The aim of in-house induction program is to create awareness on Entrepreneurship among the students of I B.Tech CSE- B section.

19.GUEST LECTURE ON ENTREPRENUERSHIP DEVELOPMENT(12-02-2021



Entrepreneurship Development Cell conducted Guest lecture on Entrepreneurship Development for I B.Tech EEE students. The number of participants are 40. The resource person is Dr. N.venkata chalapathi, Professor AITS, Rajampet.

20.ENTREPRENUERSHIP SKILLS



Entrepreneurship Development Cell conducted Guest lecture on Entrepreneurship Development for I B.Tech EEE students. The number of participants are 40. The resource person is Sri S. Jaffar Hussain, Head Product support, Gmmco Power, Chennai.

21.ENTREPRENEURSHIP AND SKILL DEVELOPMENT OPPORTUNITIES IN INDIA(25-01-2020)



Entrepreneurship Development Cell conducted 1-day workshop on ENTREPRENEURSHIP AND SKILL DEVELOPMENT OPPORTUNITIES IN INDIA for the III and IV B.Tech students of Civil, Mechanical, EEE,ECE and CSE branches on 25-01-2020. The workshop is scheduled in two sessions in the morning and evening with each session consisting of two lectures. The total number of students participated in the workshop are 91. The resource persons delivered their talk in the workshop are given below.

1. Dr.Y.Vidyasagar,CEO, Cifal Herbal Pvt.Ltd
2. Sri S.V.Suresh, Director, District Industry Centre, Nellore.
3. Dr Y.siva Prasad, Application specialist, Hi-Media Labs Pvt.Ltd
4. Dr.Murali Krishna, Joint Director, MoEFCC, Regional office, Bengaluru.

The number of students participated in the workshop are 91.

22.ENTRPRENEURIAL MINDSET (25-09-2019)

Entrepreneurship Development Cell conducted 1-day workshop on ” **ENTRPRENEURIAL MINDSET** for the III and IV B.Tech students of Civil, Mechanical, EEE,ECE and CSE branches on 25-09-2019. The workshop is scheduled in two sessions in the morning and evening with each session consisting of two lectures. The total number of students participated in the workshop are 107. The resource persons delivered their talk in the workshop are given below.

- 1.Sri. S.V.Suresh, Assistant Director, District Industry Centre, Nellore.
- 2.Sri.C.Nageswara Rao, Former Sr. Assistant Director, APPC, Nellore.
- 3.Sri. R.Jayakranth, Assistant professor, ABS. Tirupathi.
- 4.Sri.M.Samarsekhar, Industrialist, Ice cube suppliers, Nellore.



23.ENTREPRENUERSHIP AWARENESS CAMP (EAC) (03-05 JAN 2019)

Entrepreneurship Development Cell conducted 3-day workshop on ”**ENTREPRENUERSHIP AWARENESS CAMP (EAC)** for the III and IV B.Tech students for (Civil,Mechanical,EEE,ECE and CSE) branches from 03-012019 to 05-01-2019 (3 days). The workshop is sponsored by **National Science & Technology Entrepreneurship development Board (NSTEDB)**. The Resource persons presented the lecture are given below.

Sri.K.Hari Prasad Rao, Principal, Akshara Vidyalaya, Nellore

Sri.V.Murali, Asst.Manager, Co-operative Bank, Nellore

N.Krishna, Program coordinator, CEDl, Hyderabad

K.Maharshi, Program coordinator, CEDl, Hyderabad

The number of students participated in the workshop are 110.



24.ENTREPRENUERSHIP NEED & OPPORTUNITIES (27-07-2018)



Entrepreneurship Development Cell of N.B.K.R.IST conducted 1-day workshop on "ENTREPRENUERSHIP NEED & OPPORTUNITIES for the IV B.Tech students Oon 27-07-2018. The resource persons delivered lecture during the workshop are: given below.

1. Sri. P.Venkateswara Rao, Deputy Director, District Industries Centre, NIllore.
2. **C. Nageswara Rao** , Sr.Asst.Director , A.P.Productivity Council, Nellore
3. Sri. S.Venkata suresh, Asst.Director, District Industries Centre,
4. Smt. Anuradha, Manager, Andhra Bank, Vidyanaagar

The number of students participated in the workshop are 120.

25.ENTREPRENUERSHIP AWARENESS CAMP (EAC) (13-15 DEC 2017)

Entrepreneurship Development Cell conducted 3-day workshop on "ENTREPRENUERSHIP AWARENESS CAMP (EAC) for the IV B.Tech students from 13-12-2017 to 15-12-2017 (3 days). The workshop is sponsored by **National Science & Technology Entrepreneurship development Board (NSTEDB)**. The dignitaries present on the inaugural session were given below.

1. Dr.V.Vijay Kumar reddy; Director, NBKR.I.S.T
2. Dr.S.Rajagopala reddy; Chairman, A.P productivity council, Hyderabad
3. Sri Velayudham; Dy.Director, district industrialist centre (DIC), s.p.s.r.nellore
4. Sri D.subramanyam reddy; Industrialist,Hyderabad
5. Sri C.Nageswar rao; District head, APPC,s.p.s.r Nellore

The number of students participated in the workshop are 76.



26.Guest Lecture on “Startups” (04-04-2017)

Ed cell of NBKRIST conducted a 1-day workshop on “startups” for third B.tech Mechanical engineering Students.

Resource person : Sri. B. Chakradhar reddy, MD, Sri sai Plastic Industry, Menakur, Nellore District.

27.WOMEN ENTREPRENUERSHIP (08-03-2017)

Entrepreneurship Development Cell conducted Guest lecture on ”AWARENESS PROGRAMME ON WOMEN ENTREPRENUERSHIP for the Girls students on 08-03-2017 on the occasion of women’s day. The number of students participated were 40.



Resource persons:

1. Sri. K.Naga Raju, Divisional Engineer, Diesel loco shed, Chennai.
2. Prof. Abraham, HOD Mechanical Dept, Audisankara college

28.ENTREPRENUERSHIP AWARENESS CAMP (EAC) (21-23 FEB 2017)

Entrepreneurship Development Cell conducted 3-day workshop on **”ENTREPRENUERSHIP AWARENESS CAMP (EAC)** for the IV B.Tech students from 21-02-2017 to 23-02-2017 (3 days). The workshop is sponsored by **National Science & Technology Entrepreneurship development Board (NSTEDB)**. The number of students participated were 75.



Entrepreneurship Development Cell at N.B.K.R.I.S.T organized a 2-day Entrepreneurship awareness camp on 21-22, February for creating awareness among the students of various disciplines on taking up the career of Entrepreneurship. The resource person Prof. Ramesh Chandra, HOD of MBA delivered a speech on different roles and functions of an entrepreneur. Another resource person Mr. Anil Kumar, Program coordinator, Centre for entrepreneurship Development , Hyderabad, explained about various business opportunities available in different sectors. Nearly 80 students participated in the workshop. As a part of the awareness camp an industrial visit for the students to Nelcast Pvt.Ltd, is planned on 22-02-2017.

29.ENTREPRENUERSHIP ORIENTATION PROGRAMME (EOP) (02-04 DEC 2016)

Entrepreneurship Development Cell conducted 3-day workshop on **”ENTREPRENUERSHIP ORIENTATION PROGRAMME (EOP)** for the IV B.Tech students from 02-10-2016 to 04-10-2016 (3 days). The workshop is conducted by NSIC, Chennai. The number of students participated were 360. Each day 120 students attended the programme.

